Y2Y selection

for participants in the training of entrepreneurial skills, creativity, and communication for business

# 1. Contact&team

|  |  |
| --- | --- |
| First name |  |
| Last name |  |
| Phone |  |
| E-mail |  |
| City |  |
| Country |  |

*If need for additional member, add table*

### 1.1. Why you can establish this business? *(hint to industry experience, technical expertise, business/entrepreneurial experience, education background, etc.)*

|  |
| --- |
|  |

# 2. STARTUP DETAILS

### 2.1. In one sentence, explain your startup.

|  |
| --- |
|  |

### 2.2. Explain the problem/needs that you solve.

|  |
| --- |
|  |

### 2.3. Describe how you are going to fulfill these problems/needs. Quantify your value proposition.

|  |
| --- |
|  |

### 2.4. How does it work?

|  |
| --- |
|  |

### 2.5. At what technology stage is your product/service? (ie idea, prototype, etc.)

|  |
| --- |
|  |

### 2.6. Who wants to buy your product and/or service and how big is the market?

|  |
| --- |
|  |

### 2.7. How will you make money?

|  |
| --- |
|  |

### 2.8. Description of the competitive landscape and what you do differently.

|  |
| --- |
|  |

# 3 DEMO

### 3.1. Pitch Deck (presentation) (please prepare in pdf format)

### 3.2. Pictures/Diagrams [Optional] (Only files of the following formats: gif, jpeg, jpg, png)

### 3.3. Which markets do you target with your product/service? Primary Market or Secondary Market

|  |
| --- |
|  |

By filing the application, permission is given to use the Participant’s, or its representative’s, image recorded on behalf of the Organizer or the Partner (audiovisual recording, photography) during events related to the Contest, such as Country Final and Grand Final. Dissemination of the Participant's or its representative’s image will be solely for the purpose of informing of the Contest and promoting the Contest and its subsequent editions. The image may be disseminated in the media (e.g. the press, television) and on the Internet (including websites and social media). To the extent to which the recorded image constitutes personal data within the meaning set out by the GDPR, the Organizer, and, independently, the Partner, is the data controller.