

Facilitating entrepreneurship and improving skills of NEETs living in rural areas

NEWSLETTER

Issue V

March 2020

produced by CTAEX



Implemented by



asociatia
CPDIS



STYRIAN TECHNOLOGY PARK
Regional Centre for Technology Development
Business Support Centres and Incubation



eNEET Rural project benefits from a € 1,5 million grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment

www.eneet-project.eu

PREFACE

We hope our new issue of Newsletter finds you in a place of safety and health. Our thoughts are with those of you who may be unwell, anxious, or grieving during this time.



Our on-the-spot trainings are suspended for a while but you can start with one of eNEET Rural online courses. Our team at full strength is working remotely. As always, we appreciate your help in sharing this newsletter. We wish you well over the next weeks and months and take care: the whole eNEET Rural team.

INTRODUCTION

WHY? In many rural areas of Europe there are few job opportunities. Youth unemployment is high, and many young people, who have dropped out of school, are low-skilled and face difficulties in getting a job.

This is especially true for the disabled and those belonging to ethnic minorities, who face discrimination from education and employers.

WHAT? The project will focus on innovation and technology in the agricultural sector in order to create a Toolkit for young people, who are no longer in the education system, not working or being trained for work (NEETs). The Toolkit will include online and on-the-spot trainings, youth competition, staff exchange and mentoring services.

WHERE? The geographical coverage of the project:

- Territorially, it covers eNEET Rural partnering countries: Bulgaria, Hungary, Italy, Romania, Slovenia and Spain;
- Bilaterally it includes partnering countries such as Bulgaria-Greece, Romania-Latvia, Spain-Portugal, Hungary-Slovakia, Slovenia-Croatia and Italy-Malta.

- Center for the Development of the Structural Funds Romania (CPDIS), www.cpdis.ro
- Business Research Association National Agrofood Technological Center, Extremadura (CTAEX), www.ctaex.com
- Fruto Consulting Ltd (FRUTO), www.fruto.eu
- STYRIAN TECHNOLOGY PARK – Business Support Centre and Incubator & Regional Centre for Technology Development (STP), www.stp.si
- Mantuan Oltrepò Consortium (COM), www.oltrepomantovano.eu
- Inclusion AS, www.inclusion.no



Consortium meetings	4
Events	5
News	9
Future relevant events	10
Contact	12

CONSORTIUM MEETINGS

5 MARCH 2020

4th eNEET Rural transnational project event in Oslo, Norway



The 4th eNEET Rural transnational project meeting took place on March 5th, 2020 in Oslo, Norway, followed by study visits at 4 Norwegian stakeholders on the following day.

On the 1st day the partners discussed all the major operative steps and issues ahead the consortium in the forthcoming weeks and months ranging from administrative and financial issues, project plan implementation till the end of 2020.

Special focus was on

- eLearning & Collaborative Platform – to be launched for all NEETs
- Results from the first on-the-spot trainings in Bulgaria, Italy and Romania
- international start up competition for eNEET Rural NEETs
- upcoming online trainings

5 Training Courses are available in Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish: Soft-Skills Basic, Soft-Skills Advanced, Soft-Skills Professional, Agro-Professional Basic, Agro-Professional Advanced are already set-up with downloadable PDF materials, PPT Presentations: for NEETs, trainers and teachers' usage and video materials and Quizzes/Educational tests.

EVENTS

6 MARCH 2020 Study visits in Oslo, Norway



As an accompanied event to the 4th eNEET Rural Transnational project meeting, the Study visit was conducted in Oslo (Norway) on 6th of March 2020. Organized by the Inclusion As (project expertise partner), some stakeholders from Norway, one stakeholder from Bulgaria and project partner organisations had the opportunity to exchange experience on the topics such as youth employment, supporting youths to find a job, helping immigrants/minority groups to get prepared for the job market, etc.

During the study visits 4 stakeholders (Hagecrew, Caritas Resource Center, Jobbsøkehjelpen and Agricultural Department of Bærum Municipality) from Norway introduced their structures focusing on their mission, goals, products/services, experience on youth employment in rural areas and possible engagement to eNEET project. As a stakeholder from Bulgaria, Mrs. Krasimira Dyankova, Deputy Mayor of the Municipality of Aksakovo was invited by UBBSLA to attend the event. Mrs. Dyankova is in charge of the investment policy of the municipality, as well she is leading the social affairs and youth employment department.

Mr. Camilio Heredia and Mr. Mathias S. Michelsen presented their organization and shown how Hagecrew help hundreds of young people in the City of Oslo to get a job. Hagecrew is created in 2016 as an ideal children's and youth association, with the aim of bringing urban cultivation to the growing generation. The start of the association started as early as 2013, and over the last 6 years they have employed 260 young people, and activated over 1450 children and young people in various forms of cultivation. When young people are asked what they want for their own development, the answer is opportunities for work and more activities to join. Hagecrew is the supplier of both. sharing, and business development. All participants attended the study visit to Hagecrew place on 6th of March were able to experiment and make their own boxes with the help of the Hagecrew team.



EVENTS

6 MARCH 2020 Study visits in Oslo, Norway



Mr. Finn Børre Ekås spoke about how Caritas help immigrants /refugees coming to Norway to get prepared for the job market through courses, one-to-one counselling and facilitation through meeting arenas. At Caritas Resource Center in Oslo, they offer information and guidance. Every day they have the opportunity to guide in the following languages: Norwegian, English, Spanish, Romanian, Polish and Russian. In addition, they have some tutors who speak Arabic, French, Dutch, Lithuanian, Portuguese, Swahili, Urdu and German.

Caritas provide advice on work-related problems, a meeting place (JOB FOCUS) for job seekers, organize a job search course where immigrants/refugees can learn how to apply for a job in Norway, how to write a good CV and application, etc. Caritas also provide a working life sponsor scheme for immigrants and refugees as an extra support in the way to work. A working life sponsor is a person with good knowledge and connection to the Norwegian labor market, and who knows how the job search process works.

Jobbsøkehjelpen an organisation helping young people to get a job through counselling and courses provided by professional job experts. Jobbsøkehjelpen is a nonprofit foundation established in 2017. Organisation's vision is "Every youth who want to work shall get a job". The organization sees itself as a complement to other services, Jobbsøkehjelpen offer free courses and guidance for young people, they have projects and offer sales of courses.

The Royal Norwegian Society for Development (Norges Vel) is an independent non-profit member organisation established in 1809, and is Norway's oldest nationwide organisation. Norges Vel create local, sustainable jobs and products within food, agriculture and marine industries. The goal is to promote thriving local communities both in Norway and internationally. The methods are the same as they were at the organisations conception: collaboration, knowledge sharing, and business development.

EVENTS

27-28 JANUARY 2020 Soft-skills training in Suzzara, Italy



Soft-skills on-the-spot training course was implemented on 27-28 January 2020 at Informagiovani “Suzzara” , Italy. All together 15 NEETs attended the course. The co-organiser of the course was “INFORMAGIOVANI” which is a public service that:

- provides young generations with information support and guidance interventions that allow them to make appropriate and informed choices regarding the future;
- promotes information, orientation and participation through an integrated multi-channel communication plan aimed at the cultural growth of new generations.

The training agenda was formulated as follows:

- 27 of January, 9-13 (4 hours dedicated to general and specific topics presentation, practical exercises and group discussion with the trainer)
- 28 of January, 9-13 (4 hours dedicated to specific topics, practical exercises and group discussion with the trainer)

According to the profile of the NEETs they were high skilled NEETs (a part of them are involved in a national program called “Servizio Civile” in wich they spend one year working for the community). Many of them have a secondary school diploma. Just one of them has a professional certificate. On the 1° day of the course the trainer gave a general overview of what soft skills are, making a rundown of the main ones by macro areas starting from what they think are important and helping them to ‘enrich’ the list. Then, the participants did a short personal balance on these skills and – based on the time left – the trainer has deepen its, also through classroom games. On the 2° day of the course: the trainer gave an introduction of the communication and leadership topics,

- fundamental notions about communication
- communication in working places
- leadership and leadership styles

The overall participation has been very active. The trainees are very satisfied with the quality of materials and conduction of this training (the participant appreciate especially the dialogic way of presentation).

EVENTS

28 FEBRUARY – 01 MARCH 2020 2nd Soft-skills on-the-spot training in Bulgaria



The **2nd Soft-skills training in Bulgaria** has been implemented in Dobrich, where the agriculture is the most developed branch of the economy in the region. The main reason for this is the environment – climate, soils and clean lands. 81% of all the land in Dobrich is agricultural, almost 4,000,000 decares. More than 70% of it is cultivated, which makes Dobrich №1 cultivated region in the country.

Farming, plant-growing and stock-breeding are the most important part of the economy in Dobrich. Dobrudja territory, called the “granary of Bulgaria” is part of the district. Some of the end products made in Dobrich are: bread and flour products, all kinds of sausages, milk and dairy products, poultry products, margarine and vegetable oils, wine, soft drinks. The biggest bird-farm is located in the district. 11,3% is the youth unemployment in several municipalities in the region of Dobrich.

18 young people not working and not studying now (NEETs) attended the training during the period 28.02-01.03.2020 at Dobrich Chamber of Commerce and Industry. They were between 23-29 years old, most of them living in small settlements around the city of Dobrich. In general, students entered the course were well educated (12 of them have completed secondary education and 6 have higher education), one disabled person and two by the minority group were noted. Although the region of Dobrich is mostly oriented to the agriculture, most of the NEETs had no working experience in the sector.

As the level of education and knowledge of NEETs in this course was significantly good as opposed to the 1st Soft-skills course in Sliven, during the second day of the course the trainer organized a team work for the trainees in respect to support them to start preparing a business plan and to present it in front of all participants. One of the teams presented an business idea for creation of apiaries (bee hives) located in a rural municipality nearby Dobrich and production of organic honey, another interesting idea was starting of a small local restaurant in Dobrich offering food made from local raw materials and products from the region (short delivery of local products). All young people participating during the whole class training received Certificates of successful completion, as well as a T-shirt branded with the Program logo.

Union of Bulgarian Black Sea Local Authorities (UBBSLA), as responsible project partner for the trainings in Bulgaria will organize another on-the-spot Soft-skills training for 10-15 more NEETs in the forthcoming months, most probably in Varna region. After which eNEET Rural Agro-professional online and on-the-spot trainings will start with involvement of at least 150 NFFTs

NEWS

Youth Employment Magazine 4th issue is out! JANUAR 2020

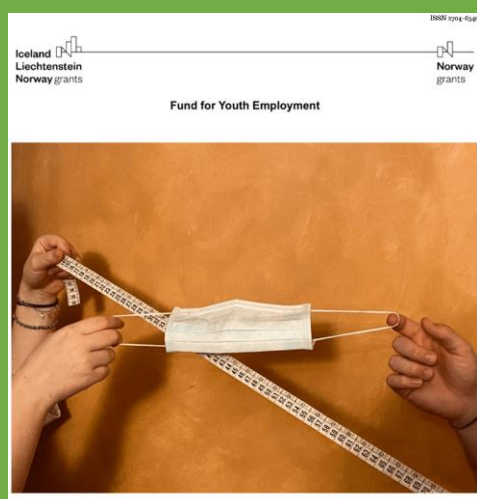


15 – 16 FEBRUARY 2020, Romania



CPDIS organized between 15-16 of February, 2020, the first course for soft skills: CV preparation, job interview preparation, communication skills and other professional skills in finding a job within the eNEET Rural project.

Youth Employment Magazine 5th issue is out! MARCH 2020



It features articles on eNEET Rural trainings in Bulgaria and our study visit in Oslo earlier last month.

14 FEBRUARY 2020, Bulgaria

UBBSLA team was invited by our stakeholder Marvin Ltd., vine producer and the first agro-holding company supported eNEET Rural, to this special event - pruning the grape vines in Sliven!

14th of February, Trifon Zarezan (or Vineyard Day) is a Bulgarian national holiday in honor of St. Trifon.



FUTURE EVENTS

While eNEET Rural on-the-spot trainings are paused - why not start with one of our online courses?

Iceland
Liechtenstein
Norway grants

Norway
grants

eNEET Rural

Facilitating entrepreneurship and improving skills
of NEETs living in rural areas

www.eneet-project.eu

We are really happy to announce the release of our **new soft-skills and agro-professional online courses for unemployed youth** who are no longer in the education system and not working or being trained for work.

If you are over 25 but not yet 30 you can join our **free online trainings** which will help you to successfully develop **your personal skills from beginner to advanced level**.

Browse through the brief intro of our courses available in Bulgarian, English, Hungarian, Italian, Romanian, Slovenian and Spanish to find the best ones for you:





The Soft-Skills **BASIC** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. NEETs are expected to acquire all those competences, which facilitate their integration in the work environment, especially on how they should relate with co-workers, as well as all those productivity and problem-solving skills, needed to success master every day's tasks.

The Soft-Skills **ADVANCED** Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market and therefore need to acquire all of the most essential soft-skills. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. Contrary to the BASIC training path, this ADVANCED path prepares NEETs in becoming more competent when it comes to leadership. It is especially designed for those who wish not only to acquire the basic skills, but also to be able to step over the productivity boundaries in order to bring some new inputs, ideas and opportunities to their company/organisation.



FUTURE EVENTS

The Soft-Skills PROFESSIONAL Training Path is aimed at those NEETs, who do not have a secondary school diploma and therefore are non-graduates, but that wish to enter the job market and build a professional career. These step-by-step training materials guide NEETs through different subjects and topics, which apply to all kinds of job environments and places. Thanks to them, at the end of this training path the NEET is expected to be more competitive on the job market, as he/she would have acquired the most essential communication skills, which are very important for any job position. In addition to BASIC and ADVANCED, the PROFESSIONAL training path is particularly recommended to those who are at the first stage in learning about business and agro-business.



The Agro-Professional ADVANCED Training Path is aimed at those NEETs, who have a secondary school diploma, and are interested in building a business and agro-professional career, as well as those who wish to open a start-up and/or are already entrepreneurs. These step-by-step and self-empowering training materials guide NEETs through different subjects and related topics. At the end of the training path, the NEET

is expected to have further improved its competences on soft-skills and to have acquired new knowledge on business concepts, basics of business, financing, legal framework and agro-business. In addition to the BASIC training path, the ADVANCED path offers an even more practical and intuitive training, thanks to which the NEETs are expected to be able to prepare business plan, canvas and how to get funding for their project ideas.

The Agro-Professional training courses are especially designed for NEETs with secondary school qualification and interest in entrepreneurship, including potential entrepreneurs. Each educational path has a different level of difficulty; the topics included in the modules have been selected, tailored and envisioned based on the required knowledge and competences of the target group.



Don't know where to start from? Take the quick test on the platform to figure out which course suits you the most. You will be provided with an official certification of completion of all the courses you completed!

Do not hesitate to enrol at <https://www.eneet-elearning.eu/#> !

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