

AGENDA

CROWDfunding to mainSTREAM innovation INTERNATIONAL CONFERENCE 28 May 2019, Varna, Bulgaria

Venue: Graffit Gallery Hotel (<http://graffithotel.com/en>) , 65, Knyaz Boris I blvd., Varna, Bulgaria

Day 0	27.05.2019 (Monday)	Arrival of participants
Day 1	28.05.2019 (Tuesday)	09:30-17:30
SESSION on STRATEGY Session moderator - Dragan Kovacevic, AEI		
09:30 – 10:00	Get Together, Welcome coffee	All Participants
10:00 – 10:10	Welcome and introduction of the agenda	Stoyan Passev, Regional Governor of Varna
10:10 – 10:25	Overview of CrowdStream project work (introduction to the following sessions)	Dragan Kovacevic, AEI
10:25 – 10:50	EUSDR presentation	Claudia Singer, EUSDR PA10
10:50 – 11:30	Open panel discussion on CrowdStream – Main Strategy contributions Moderator: Mariana Ivanova, UBBSLA	Claudia Singer, EUSDR PA10 Brigitte Hatvan, CPU Aleksandar Janicic, IPCT Nikolaj Petkov, BG
11:30-11:45	COFFEE BREAK	
SESSION on QUALITY AND LEGAL FRAMEWORK FOR ALTERNATIVE FINANCE Session moderator - Marko Helfrih, ZICER		
11:45 – 12:15	The relevance of crowdfunding as a new instrument in the context of alternative financing options	Rudolf Kinsky, AVCO
12:15 – 12:35	Ensuring high quality for cross-border crowdfunding – building and sustaining the trust in the alternative finance industry (+ evidence of local awarding ceremonies)	Marko Helfrih, ZICER
12:35 – 13:00	From national alternative finance laws to legal frameworks for crowdfunding in the Danube countries	Daniel Horak, CONDA

13:00 – 14:30	LUNCH at “Red Canape” Restaurant	
SESSION on CAPACITY BUILDING Session moderator - Matjaz Fraz, STP		
14:30 – 14:50	CrowdStream Training and Capacity Building Package Digital training course	Tanja Senekovic, STP Robert Nemeth, PBN
14:50 – 15:10	Alternative financing for energy projects,E-FIX	Alexandra Pintilie, CPU
15:10 – 15:30	CrowdStream Pilot Actions	Jan Jares, JAIP
15:30 – 16:00	COFFEE BREAK	
FINAL SESSION on INNOVATION FRAMEWORKS AND NEXT STEPS TO FOLLOW-UP WITH CROWDSTREAM RESULTS Session moderator – Mariana Ivanova, UBBSLA		
16:00 – 16:15	Business Pre-Accelerator of the North-East of Bulgaria – innovative services provider	Silvia Shtumpf, Business Agency - Varna
16:15 – 16:30	EEA and Norway Grants for start-ups and Green Industry	Venceslava Yanchovska-Ivanova, Innovation Norway
16:30 – 16:45	Business in action: how to start successful business?	Lilyana Savova, ITERA Institute – Varna
16:45 – 17:00	European Digital Bootcamps (EDIBO)	Polina Antonova, Institute for Youth Initiatives and Innovations
17:00 - 17:10	Review of the Day / Conclusions of the Conference	Mariana Ivanova, UBBSLA
17:00	End of Conference	