

Newsletter #2

HERIPRENEURSHIP

March 31, 2022



BSB831 HERIPRENEURSHIP project

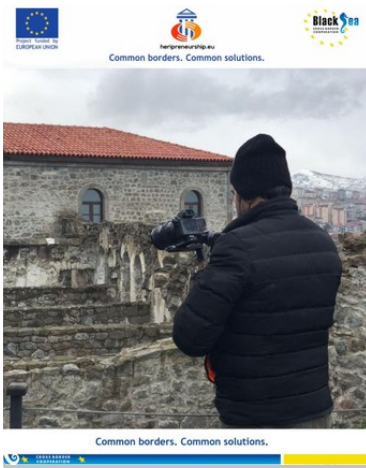
Establishing long-lasting partnerships to upgrade heritage-based offers and create new investment opportunities in tourism and the cultural and creative industries at UNESCO designated areas in the Black Sea basin.



- You should know that this project is meant **to help preserve and promote the national cultural heritage of 6 Black Sea Basin Countries**. Important monuments and themes from Greece, Turkey, Bulgaria, Moldova, Georgia and Romania, representing a vivid memory of our ancestors traditions and values, will be analysed and capitalised.
- Another major goal is **to increase tourism in the BSB Region** and create a new, up-to-date model for presenting cultural destinations, that will appeal to people of various generations.

[#heripreneurship](#) [#unesco](#)

Like the project Facebook page!



A visit to the geolocations included in the project from Trabzon (Turkey) was carried out

07-12.02.2022

The main purpose of this visit was to analyse the locations and prepare for the shooting of a promo video, that will be used by all project stakeholders in order to tell the story of these places.

[More information & pictures](#)



The excavations on the site of Philippi, Greece

The excavations on the site of Philippi began in 1914 and was resumed after the Second World. Nowadays, the archaeological exploitation of the site is carried out by the Archaeological Service, the Aristoteleian University of Thessaloniki and the French School of Archaeology at Athens.

[More information & pictures](#)



SUMELA MONASTERY – the pilot case of DOKA, the Turkish partner in the project

Sumela Monastery (The Monastery of Virgin Mary), which is a UNESCO heritage site and a HERİPRENEURSHIP project pilot area in Turkey has reopened to visitors after after the completion of more than five years of restorations. Monestry was closed in 2015 due to a risk of falling rocks from nearby Mt. Karadag.

[More information & pictures](#)



Elena Simeonova, project manager from UBBSLA

"..... civilizations have left their traces still visible, and this fact also declares respect for human life and presence."



Nikos Thomaidis, project manager from LP

"To preserve our heritage and strive for a happy future is our credo"



Elifnaz AKDENIZ, representative of the Turkish project implementation team

"The study visit which was held in Bulgaria was a very stimulating event for several reasons....."



The President of ANTRIM and the Heripreneurship project manager from Moldova participated in the Vision of Chisinau conference

Natalia Turcanu, president of the National Inbound Tourism Association (ANTRIM), implementing partner, as well as Tatiana Lupascu, Heripreneurship project manager from Moldova, participated in the Vision of Chisinau conference, organized by the creative industries development centre Artcor: >>>>>>>>>>>>

The International Tourism Exhibition Holiday & SPA in Sofia (Bulgaria)

When

Thursday, Feb. 24th, 10am to Friday, Feb. 25th,
6:30pm

Where

147 Boulevard "Tsarigradsko shose"
Sofia, Sofia City Province

More information

The 38th edition of the International Tourism Exhibition Holiday & SPA will be held on 24 and 25 February 2022 at Inter Expo Center – Sofia!

[The exhibition is open to visitors:](#)

Thursday, February 24th: 10:00 – 18:30

Friday, February 25th: 10:00 – 18:30

[Register as a visitor](#)

Project website



[Heripreneurship](#)

www.facebook.com

Heripreneurship. 304 likes · 24 talking about this. Project title:
ESTABLISHING LONG-LASTING PARTNERSHIPS TO UPGRADE HERITAGE-
BASED OFFERS AND CREATE NEW INVESTMENT OPPORTUNITIES IN
TOURISM AND THE...

Joint Operational Programme Black Sea Basin 2014-2020

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“Common borders. Common Solutions.”

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