



# Land of Opportunities

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## ABOUT LOPPO

**The "Land of Opportunities" project aims to boost the economic and social development of rural areas by training individuals in digital and business skills, enabling them to undertake productive activities in the field and generate employment.**

## Who is LOPPO for:

**The project's activities are aimed at a broad audience, intending to involve both individuals already residing in rural areas and those currently living in urban centers but seeking new opportunities related to sustainable, social, and green entrepreneurship.**

## Survey Results:

**A survey completed by >300 participants within the projects 5 partner countries established the following training needs of people living in rural areas and those aspiring to do so:**

- 1. Entrepreneurship mindset**
- 2. Effective communication**
- 3. Problem solving**

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## Our Recent TPM:



At the end of May we had our 1st Face to face meeting which was held in Lugo, Spain and coordinated by partners ADR and Ingalacia. This gave us the opportunity to discuss the findings of our recent survey and prepare methodologies for upcoming social hackathons. It also involved a visit to swapped land with ecological livestock in Friol which highlighted the potential for green entrepreneurship in rural areas.



## Call to Action:



All partners will be organising Social Hackathons over the summer months to establish opportunities in rural areas. We would like to gather entrepreneurs to discuss the challenges faced by those in rural areas, what obstacles may be present when starting up or maintaining sustainable businesses and to discuss solutions that may benefit everyone in rural communities.

## MEET THE PARTNERS



Social Hackathon to be held on the 19th of September, for more information and to get involved, please contact us at [EUProjects@biainnovatorcampus.ie](mailto:EUProjects@biainnovatorcampus.ie)



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